

PerOla Hammar

Father. Sales, marketing & web geek who is open minded and eager to learn to develop both personally and professionally.

perola@merchans.se

Summary

I am a dynamic entrepreneur who made it my life's mission to make an impact by helping brands and business thrive offline and online. My expertise spans multiple disciplines including business development, e-commerce, software development and social media marketing. I have visions and reimagines business challenges and creates innovative solutions that will make your business succeed.

Experience

CEO, Developer, Administrator at CapsisMedia LLC

January 2010 - Present

Passionate about constantly exploring the possibilities of maximizing online websites and social media for businesses and brands. I am the leader of innovation at Capsis Media Group. I spearhead numerous marketing and branding initiatives for our company's diverse clientele comprising of traditional businesses, online entrepreneurs and local and international brands.

What are your current and long-term goals for your business? Are you ready to increase your brand exposure online, build an online store, or reach your target market through social media? Our creative and business savvy team at Capsis Media Group can help you achieve your goals.

CEO, Blogger at WeBlogBetter.com

January 2004 - Present

Blogging is one of my fields of expertise and I believe it is one of the best tools to use in creating, building and strengthening loyal relationships with your customers and target audiences. I run WeBlogBetter.com to inspire and empower businesses, brands and entrepreneurs to share knowledge online and increase brand awareness, generate more traffic and thrive professionally and financially through blogging.

Are you passionate about blogging? My personal blog is my home online which I open to visitors and clients so they discover new knowledge, get online business tips, and explore my life in China and Sweden. I can guide you in navigating the blogosphere whether you are just getting started, you want to expand your reach or your need to venture out and connect your blog to your social media sites. Let's make your joinery navigable, enjoyable and profitable!

Purchase & sales manager Asia at SA Mobler AB

November 2004 - Present

Working mainly with sales in Asia together with our sales company Rui Tong (Shanghai) Furniture Co., Ltd.

www.samobler.com

Legal representative

October 2014 - Present

Rui Tong (Shanghai) Furniture Co., Ltd's English name is SA Mobler Co., Ltd.

SA Mobler Co., Ltd is a wholly owned foreign enterprise registered in Shanghai and is the sales company for SA Mobler AB in Asia.

www.samoblerltd.cn

Education

Karlstad University

Independent courses, Macro economics, Quantitative Methods in Economics, Micro economics, 2000 - 2001

Activities and Societies: Frequently went to Farjestad BK's home games in the Swedish Hockey League.

University of Skövde

Bachelor's Degree, Industrial Management and Logistics, 2001 - 2004

Activities and Societies: Assisted foreign students with everyday tasks in Skovde.

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[Contact PerOla on LinkedIn](#)