

# PerOla Hammar

ONLINE BUSINESS CONSULTANT

1199 Biyun Road, 200137 Shanghai, China ♦ +86 1822 105 8406 ♦ hello@perolahammar.com

SKILLS

GRAPHIC DESIGN

WEB DESIGN

E-COMMERCE

WORDPRESS

PRESTASHOP

HTML, CSS, JAVA

MARKETING

SOCIAL MEDIA

SALES

## OBJECTIVE

I am a dynamic entrepreneur who made it my life's mission to make an impact by helping brands and businesses thrive offline and online. I have visions and reimagines challenges and creates solutions that will make your business succeed.



## QUALIFICATIONS

Bachelor Industrial Management & E-logistics. University of Skövde, Sweden, 2004.

Macro-, Micro economics, Quantitative methods in economics. University of Karlstad, Sweden, 2001

## WORK EXPERIENCE

2010 - PRESENT

DEVELOPER

CAPSISMEDIA LLC

Passionate about constantly exploring the possibilities of **maximizing online websites and social media** for businesses and brands. I spearhead numerous marketing and branding initiatives for my clients comprising of traditional businesses, online entrepreneurs and local and international brands.

2004 - PRESENT

BLOGGER

WEBLOGBETTER.COM

I run WeBlogBetter.com to inspire and empower businesses, brands and entrepreneurs to share knowledge online and increase brand awareness, generate more traffic and thrive professionally and financially through blogging.

2004 - PRESENT

PURCHASING

SAMÖBLER AB

I am evaluating suppliers based on price, quality and delivery speed. I am regularly visiting vendors and suppliers' plants and distribution centers to examine and learn more about products, services, and prices.

## INTERESTS

Travelling, Golf, Hockey, Current Events, Business, Social Media, Web, Coffee

## TESTIMONIALS

Phil Schmitz, TDS Telecommunications Corp

*PerOla is fairly young but have an experience in business and life that few of his age can match. I met him through a mutual friend of ours in Shanghai and he helped me solve some registration issues for my Shanghai WFOE within a few weeks. He has an amazing overall knowledge of business, China, marketing, sales and all things Internet.*

Mor Assouline, Practcepanter.com

*PerOla is an incredible individual with a relentless work ethic and has an incredible amount of patience when working on getting the business in China going. His thirst for knowledge is what keeps him above average.*